



2022 BUSINESS STRATEGY DEVELOPMENT PROGRAM

LEC Business Strategy Consulting Firm is inviting **Early-Stage Startups** to apply for its **6th Pro-Bono** business strategy program

WHAT IT'S ALL ABOUT



Teams of multi-culture American & Israeli students assist young startups in overcoming strategic challenges. The students and startups are mentored by LEC's experienced consultants.

MARCH-JUNE 2022

A one of a kind **BGU** and **NEU** Joint Venture lead by **LEC** professionals. Creating a unique strategic process tailored to your venture needs.



WE ARE LOOKING FOR

Startups who participated in accelerators/similar programs and are looking for their first investment.

REGISTRATION IS NOW OPEN:

Send One Pager By 16.12
to raviv@leadingedge.cc

Visit us at:

www.leadingedge.biz



WHO ARE WE

The LEC team combines technology expertise with extensive business experience. It enables us to lead multi-disciplinary projects directed for enterprise growth, business innovation and strategic positioning.

KEY BENEFITS

- Extensive Business Insights
- In-depth Market Research
- Business Model Generation
- Investment Analysis

JOIN OUR 30 PROGRAM ALUMNI



AUGWIND

Publicly traded in TASE

“it was excellent. The students surprised me with the insights and added value they managed to produce”.

Amir Chestrony - VP BizDev



Merged with U.S. Based
Company **RxE2**

“The program allowed us to access talented students that challenged us with each interaction along the way. Thank you for the supportive team, the students and the impact that was created!”

Yoav Grinstein - Co-founder & CPO



Natural Food Colors

Raised over \$5M in Seed
& Series A funding

“The students’ work was professional and comprehensive, providing a well-written report with valuable insights. Highly recommended for early-stage startups, with limited resources and openness to conduct key business discussions.”

Halim Jubran - Co-founder & CEO

**One of a Kind
Pro-Bono Program**

**Made to Take your
Early Stage Venture
To Your Next Investment**

Apply Now!

Send OP by Dec. 16th 2021

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